



www.pacificcommunityventures.org

PACIFIC COMMUNITY VENTURES

Financial and Social Impact

- Companies assisted since inception:
More than 1,000
- Jobs created or retained since inception:
More than 5,000
- Companies providing workers health insurance: 81% of PCV portfolio businesses
- Job growth in 2009 of companies advised by PCV: 3%

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Pacific Community Ventures (PCV) is dedicated to creating quality jobs and economic opportunity for California's low-and moderate- income communities by helping small businesses grow. The organization's business advising program offers entrepreneurs a variety of channels to engage with seasoned business professionals for targeted support. PCV also makes equity investments in California businesses through its affiliate, Pacific Community Ventures, LLC. The organization focuses on brick-and-mortar businesses, such as those in the manufacturing, distribution, restaurant, and retail sectors. Through its combination of driving capital and providing customized, high-quality advice to responsible small companies, PCV has created a model for propelling business growth and creating quality jobs. Pacific Community Ventures, LLC is a growth equity fund that invests in California businesses that create high-quality jobs and deliver exceptional financial returns.

Success Story: Heath Ceramics, Sausalito, CA

Former product designers Catherine Bailey and Robin Petravic were new to running a ceramic factory and store when they purchased Heath Ceramics in 2003. In-depth consultations with a PCV business advisor helped them to increase sales, to grow their staff from 24 to 94, and to launch new stores in Los Angeles and San Francisco's Ferry Building.

